26th
Social
Firms
Europe
CEFEC Conference

CEFEC Conference Social Entrepreneurship Today: Grasping the Challenges and the Opportunities 18 - 21 September 2013 Corfu island, Greece Auspices: o Hellenic Ministry of Health O Hellenic Ministry of Labour, Social Security and Welfare o Ionian University Municipality of Kerkyra o Chamber of Corfu OPrefecture of Ionian Islands organisers: Social Firms Europe CEFEC Pan-Hellenic Federation of Social Cooperatives (P.O.Koi.S.P.E.) Programme



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welcome message

Arguably Europe passes through a phase of deep economic, social and political crisis. Under these difficult conditions that plague all European nations and the rest of the world more or less, we welcome you to the 26th Annual Conference of Social Firms Europe CEFEC.

In this beautiful Greek European island, in the coming days we will share knowledge, experiences and good practices related to the development of social entrepreneurship.

We wish you all a pleasant stay in Kerkyra - Corfu.

May we all contribute to have a productive and a creative conference!

The Organising Committee



about SFE CEFEC

Social Firms Europe CEFEC – is a Confederation of European Social Firms, Employment Initiatives and Social Co-operatives.

SFE CEFEC has been in existence for 27 years. Started as an informal network of pioneers in the field of work rehabilitation and employment for people with mental health problems, SFE CEFEC is now a Europe-wide organisation with representatives from more than 20 European countries, which focuses on the development of Social Firms. The members no longer represent the needs of only those with mental health problems but other types of disability and disadvantage as well. It is well acknowledged however that those with mental health problems are probably the furthest removed from the labour market for which the Social Firm approach is particularly suited.

The SFE CEFEC Annual Conference – a crucial activity for the organisation – takes place in a different European city each year. The conference presents the only opportunity for employees within Social Firms and Co-operatives, members, mental health and other professionals within the disability sector, and managers, to come together and learn/exchange views on social sensitisation issues, employment issues particular to people with mental health problems and other disabled people, organisation and management of Social Firms and Co-operatives, and Finance.

Social Firms / social cooperatives are market-led businesses set up specifically to create employment for people with mental health problems and other people with disabilities and disadvantages in the labour market. They will have at least 30% of their workforce who are disabled and or disadvantaged people and will generate at least 50% of their income through sales of products or services. The full definition for Social Firms, as agreed by CEFEC members in 1996, is available on the http://socialfirmseurope.org/



Koi.S.P.E – the Greek Social Cooperatives

The Greek state, chose, as an overall public policy in the frame of the Greek Psychiatric Reform that started to take place during the 80's, the growth of social cooperatives of limited responsibility for the socio-economic and professional integration of individuals with psychosocial problems.

Social Cooperatives of Limited Liability (abbreviation: Koi.S.P.E) is a structure of social cooperatives in the field of entrepreneurship actions for people with mental health problems formulated under the Greek law 2716/99 of the Ministry of Health Care.

- They are Private Legal Entities, with limited responsibility for their members.
- They are aiming to the socio-economic inclusion and professional integration of individuals with psychosocial problems, contributing to their rehabilitation and economic self-sufficiency.
- They are Units of Mental Health, the growth and the monitoring of which belong to the Ministry of Health Care and are directed by the Department of Mental Health of the Ministry.
- They have commercial status.
- They are able to develop any economic activity (i.e. agriculture, industrial, craft-based, touristic, commercial, etc).



Aims of the conference

For the past 26 years the Annual Conference of Social Firms Europe CEFEC is being organized once in a year in a different European city for exchange of views and practices on social issues, promotion of community awareness and employment for disabled and disadvantaged people.

After a period of ten years Greece is organizing its fourth Annual Conference of Social Firms Europe CEFEC.

This is an excellent opportunity for the international and national community, academics, social economy researchers, market and industry analysts, government officials, policy makers and entrepreneurs to:

- discuss and debate on the topic of social entrepreneurship during the present times
- to explore the possibilities and challenges that arise today in this field.



why in Corfu

A big psychiatric asylum was based for more than a century on the island and closed down a few years ago.

It was replaced by a well established community mental health network. In parallel, Corfu (Kerkyra) is the home of "**New Horizons**" the most developed and awarded Social cooperative (Koi.S.P.E.) in Greece, with 100 employees and aprox. 1 million euros turnover/ year.

The Kerkyra Koi.S.P.E. gained legal status in 2005 based on Law 2716/99 and acts both as a business as well as a mental health Unit.

Current services:

- 1. Cleaning services
- 2. Restoration and environmental management
- 3. Town Hall Café
- **4.** Café Lunatico at the university
- **5.** DUSK café (ouzeri in the historic center of the town)
- **6.** Parking services
- 7. Bakery- Pastry.
- 8. Catering services
- 9. Environmental park



Programme at a glance

Tuesday 17.09.2013						
16:00 - 20:00	registrations at Corfu Holiday Palace					
Wednesday 18.9.2013						
11:00-14:00, 16:00-20:00	registrations at Corfu Holiday Palace					
16:00-20:00	SFE CEFEC Executive Committee Meeting at Corfu Holiday Palace					
20:30	'A get together drink' at Café Lunatico					
Thursday 19.9.2013	IONIAN UNIVERSITY					
9:00-10:00	Conference Welcome addresses					
	Introducing the	Introducing the island of Kerkyra				
	Introducing the Social Cooperative KoiSPE 'New Horizons', Kerkyra					
10:00-13:30	Guided City Tour and Study visits					
13:30-16:30	Lunch break at Corfu Holiday Palace					
	CORFU HOLIDAY PALACE					
14:00-16:00	Registrations					
16:30-17:00	Official opening					
17:00-18:30	'Mapping Social Economy in Europe'					
18:30-19:00	Coffee Break					
19:00-20:30	'Mapping Social Economy in Europe'					
21:00-21:30	Theatre play					
Friday 20.9.2013	CORFU HOLIDAY PALACE					
	Social Entrepreneurship Today: Grasping the Challenges and the					
9:30-10:30	Opportunities'.					
10:30-11:00	Coffee Break					
11:00-12:30	Workshops					
	W ₁ : "Social Economy Europe: Challenges & Opportunities"		W ₂ : Job	W ₃ : Linz	W ₄ : European	
			Coaching -	Appeal: our	legislation for	
			Empowering	SFE CEFEC	social	
			for work	experience	cooperatives	
45.00.45.00	L L B				/social firms	
13:00-15:30	Lunch Break					
16:00-17:00	Social Economy: being between the private and the public sector. Presenting the compass to social enterprise.					
17:30-19:00	Workshops					
17.30 19.00	W ₅ : Start-up	W ₈ : Social				
	in social	_	: Economic ertise:	W ₇ : Work opportunities	Firms - Tools	
	economy		cessful	for offenders	of social and	
	Cconomy		nagement for	Tor orienders	vocations	
			iness success		integration	
21:00	Gala Dinner			<u> </u>		
Saturday 21.9.2013	CORFU HOLIDAY PALACE					
9:30-11:30	Seeds for the Future'					
11:30-12:00	Coffee Break					
12:00-13:00	SFE CEFEC General Assembly					
	Social Cooperatives, Social Firms and Local Social Business will exhibit					
Exhibition	their products on Friday 20 and Saturday 21/09.					



Daily Programme

26th SFE CEFEC Conference

"Social Entrepreneurship Today: Grasping the Challenges and the Opportunities"

18-21 SEPTEMBER 2013, CORFU, GREECE

Tuesday 17.09.2013

16:00 – 20:00 registrations at Corfu Holiday Palace

DAY 1

Wednesday 18.9.2013

11:00-14:00 16:00-20:00 Registrations at Corfu Holiday Palace

16:00-20:00 SFE CEFEC Executive Committee Meeting at Corfu Holiday

Palace

20:30 'A get together drink' at Café Lunatico

DAY 2

Thursday 19.9.2013 (IONIAN UNIVERSITY)

9:00-10:00 Conference Opening

Moderators: Athena Frangouli, Chairperson of SFE CEFEC Dimopoulou Maria, Vice President of KoiSPE "New Horizons", Corfu, Greece

Welcome addresses

Spyridon Spyrou, Regional of Ionian Islands, Corfu, Greece **Ioannis Trepeklis**, Mayor of Muncipality of Corfu, Corfu, Greece

Stavros Katsios, Prof., Vice Rector of Financial Management Development of the Ionian University, Corfu, Greece **Georgios Chondrogiannis**, President of the Chamber of Corfu, Corfu, Greece

Ksenofon Kavadias, President of KoiSPE "New Horizons", Greece

Introducing the island of Kerkyra

Kostas Tsoumanis, Regional Director of Hellenic Ministry of Culture and Tourism, GNTO, Greece

Introducing the Social Cooperative KoiSPE 'New Horizons'

Athanasios Papavlassopoulos, CEO of KoiSPE 'New Horizons', Corfu, Greece



10:00-13:30

Guided City Tour and Study visits

Walking guided city tour while visiting the entrepreneurial activities of KoiSPE "New Horizons"

- 'Melissa' a day center for people with learning disabilities
- Bakery pastry
- Catering service
- Café Lunatico and Town Hall Cafe
- Parking services
- Environmental park

13:30-16:30 Lunch break at Corfu Holiday Palace

Venue: Corfu Holiday Palace

14:00-19:00 Registrations

16:30-17:00 Official opening

Christiane Haerlin, Member of the Executive Committee of

SFE CEFEC, Germany

Yorgos Kokkinakos, Chairperson of the Pan-Hellenic Federation of Social Cooperatives (PO.Koi.S.P.E.), Greece **Efi Bekou**, Department of Welfare, Ministry of Labour Social

Security and Welfare, Greece

Vasile Gafiuc, Secretary General of SFE CEFEC, Romania **Anastasia Tovi**, Member of the Executive Committee of

PO.Koi.S.P.E, Thessaloniki, Greece

17:00-18:30 'Mapping Social Economy in Europe': Belgium, Finland,

Germany, Italy, Romania, Slovenia, United Kingdom

(to be continued after the break)

Co-ordinators:

Vasile Gafiuc, Secretary General of SFE CEFEC, Romania **Polona Štefanić**, Slovenian Association for Mental Health,

SLOVENIA

18:30-19:00 Coffee Break

19:00-20:30 'Mapping Social Economy in Europe': Austria, Czech

Republic, Greece, Poland, Portugal, Spain, Switzerland.

Co-ordinators:

Vasile Gafiuc, Secretary General of SFE CEFEC, Romania **Polona Štefanić**, Slovenian Association for Mental Health,

SLOVENIA

21:00-21:30 Theatre play

"ASCETIC" N. Kazantzakis at the Latin Chapel (Church of

Madonna del Carmine) of the old Fortress of Corfu

21:30 Free Evening



DAY 3

Friday 20.9.2013 (CORFU HOLIDAY PALACE)

9:30-10:30

INTERACTIVE SESSION

Social Entrepreneurship Today: Grasping the

Challenges and the Opportunities

Coordinator: Andreas Katsaros, Psychiatrist, Director of the Community Mental Health Center for children, adolescence and

adults, Corfu

Speaker: Konstantinos Geormas, Dr. of Sociology, Director of department of Social Economy of Ministry of Labor Social

Insurance and Welfare, Greece

10:30-11:00 **Coffee Break**

11:00-12:30

Workshops

- → W₁: "Social Economy Europe: Challenges &
 Opportunities" An update from the 8 European
 partners of SETreality project
 Coordinators: Graham Nicholls, Plymounth Mind, UK
 Tom Zuljevic-Salamon, Die Querdenker, AUSTRIA
 - W₂: Job Coaching Empowering for work
 Coordinators: Bernard Jacob, Federal Coordinator of the
 Reform of Mental Health Care, BELGIUM
 Pavel Novak, FOKUS Association for Mental Health Care,
 CZECH REPUBLIC
 - ♦ W₃: "Linz Appeal: our SFE CEFEC experience and how to encourage more Social Firms to set up" Coordinators: Christiane Haerlin, Member of the Executive Committee of SFE CEFEC, GERMANY Sigrid Ströher, Pro Mente Austria, AUSTRIA Stelios Chatzigeorgiadis, Chairperson, KoiSPE Thessaloniki, GREECE
 - W₄: European legislation for social cooperatives social firms

Coordinators: Lorenzo Toresini, Psychiatrist, Consultant on Mental Health Policies, Bolzano, ITALY Konstantinos Geormas, Dr. of Sociology, Director of department of Social Economy of Ministry of Labor social insurance and welfare, GREECE

13:00-15:30 Lunch Break

16:00-17:00 ROUND TABLE

Social Economy: being between the private and the public sector. Presenting the compass to social enterprise



Coordinator: Ilias Grammatikopoulos, Psychiatrist, KoiSPE "Desmos", Imathia, Greece.

Speakers: Tom Zuljevic-Salamon, Die Querdenker, Austria Pavel Novak, FOKUS - Association for Mental Health Care, Czech

Magdalena Bene, County Council Alba Iulia, Romania

17:00 - 17:30 Coffee Break

17:30-19:00 Workshops

♦ W₅: Start-up in social economy Coordinators: Petru Vasile Gafiuc, AREAS, Suceava, Tom Zuljevic-Salamon, Die Querdenker, Austria Magdalena Bene, County Council Alba Iulia, ROMANIA Nikolaos Avraam, KoiSPE "Athina - Elpis", Attica, **GREECE**

♦ W₆: Economic Expertise: Successful management for business success Coordinators: Polona Štefanić, Slovenian Association for Mental Health, SLOVENIA Athanasios Papavlassopoulos, CEO of KoiSPE "New Horizon", Corfu, GREECE

- ♦ W₇: Work opportunities for offenders Coordinators: Michele Rigby, Social Firms UK, UK Kostas Mantzos, Therapy Center for Dependent Individuals, KETHEA, Epirus, GREECE
- **♦ W**₈: Social Firms Tools of social and vocations integration Coordinators: Dominik Murawa, Social Firm KLOS, Jedlicze, POLAND Stefanos Koulis, President, KoiSPE "Faros", Achaias, **GREECE**

21:00 Gala Dinner at the Garden of the Old Palace (ART CAFÉ)

DAY 5

Saturday 21.9.2013 (CORFU HOLIDAY PALACE)

'Seeds for the Future' 9:30-11:30

> Moderator/Discussant: Sotirios Koupidis, MD, PhD, President of Supervisory Committee Board of KoiSPE "New Horizons", Corfu, Greece Petru Vasile Gafiuc, Secretary General SFE CEFEC, Romania

Reports from the workshops

09:30 - 10:00



10:00 - 10:30

- Entrepreneurial ideas from SETreality: in and out social economy
 - ◆ Social Cooperatives: The Italian and The Greek model

ITALY: **Social Cooperative OASIS, Bolzano Giulia Failli,** Director of Social Cooperative Oasis

GREECE: Social Cooperative "Faros", Achaias Stefanos Koulis, President Social Cooperative Thessaloniki Stelios Chatzigeorgiadis, President

10:30 - 11:15

other models of enterprises

Social Cooperative Enterprises Greece Stelios Katomeris, President of Social Cooperative Enterprises "ALYLEGII" south suburbs

Corfu enterprises

- CORFUBEER
- Mavromatis distillery

11:15 - 11:30

- Presenting the next SFE CEFEC Conference
- Closure of the conference

Yorgos Kokkinakos, Chairperson of the Pan-Hellenic Federation of Social Cooperatives (PO.Koi.S.P.E.), Greece Petru Vasile Gafiuc, Secretary General SFE CEFEC, Romania Christiane Haerlin, Member of the Executive Committee of SFE CEFEC, Germany

11:30-12:00 Coffee Break

12:00-13:00 SFE CEFEC General Assembly

14:00 Sea side picnic

optional - the tour is at participants' own cost!

Exhibition Social Cooperatives, Social Firms and Local Social Business will

exhibit their products on Friday 20.09 and Saturday 21.09



PROGRAMME STRUCTURE

Plenary Sessions

Friday 20/09/2013, 09:30 - 10:30

Social Entrepreneurship Today: Grasping the Challenges and the

Opportunities

Interactive session

The participants will be able to work in groups where they could raise and discuss their concerns, experiences and suggestions regarding the possibilities and opportunities presented today through social entrepreneurship to the establishment and development of social responsibility and of a civil society.

Friday 20/09/2013, 16:00 - 17:00

"Social Economy: being between the private and the public sector. Presenting the compass to social enterprise"

SOCIAL ECONOMY is a concept with a wide range of interpretation. A section of economy that flirts with both private and the public sector. Pointing out and highlighting the main characteristics of this sector is important in order to make it recognizable and comprehensible and subsequently to explore and unfold the possibilities and opportunities that this sector could offer to society with the aim to implement and develop a social attitude of economy.

The experience of those involved in the fields of Social Economy could be used as a quide to those to follow.

What makes an enterprise a social enterprise, how society benefits, are there limits, are only some of the concerns that emerge and highlights the necessity of guidance, of a Social Enterprise Compass.

This plenary session gives the opportunity to an open discussion, a share of "know how" and exchange of thoughts on the significance of Social Economy in present times.

Saturday 21/ 09 from 10:00 - 11:15

Entrepreneurial ideas from SETreality: in and out social economy

In the frames of the Conference program the Greek partner (KoiSPE Diadromes) of the European program "SETreality project" is organizing a plenary session under the title of: "Entrepreneurial ideas from SETreality: in and out social economy" where we wish to be presented the Italian and the Greek social cooperatives as a distinguished model of social and work integration of people with mental health problems and other types of disability and disadvantage as well.

In addition there will be a second part where other models of cooperatives and local enterprises will be presented as an effort to the research, exchange of ideas and know how among different types of enterprises.



Study Visits and City Tour

Walking guided city tour while visiting the Entrepreneurial activities of KoiSPE New Horizons

- 'Melissa'

is a training and vocational rehabilitation centre of people with disabilities. Operates with the support of the Association of Creative Occupation of People with Special Needs "Melissa".

Bakery – pastry

The bakery workshop is situated in Corfu Town. Bagels, bread, finger food and pastries are produced there and sold in the store on a daily basis. The bakery also supplies KoiSPE's activities, the student restaurant, the solidarity network and individual clients.

Catering service

Catering Services are offered to private and public organizations, coffee breaks, welcome drinks, christening parties. Conferences are organized by the crew, in the place chosen by the client. Catering services supply food, meals, pastries, beverages drinks. Extra services such as decoration and music selection are available to satisfy even the most demanding clients.

Café Lunatico

Lunatico Café is situated in the center of Corfu Town. It is very popular among university students and teachers. It serves finger food, coffees and drinks. There is free wi- fi and cable TV. Music and theatrical shows are often set in the area.

Town Hall Cafe

Town Hall Café is set inside the town hall building. Its very popular among employees but also simple citizens. It serves finger food, coffee and pastries that are produced at KoiSPE's bakery.

Parking services

In the center of Corfu Town, behind the Psychiatric Hospital, there is a 900 square meters parking area, that can accommodate up to 50 cars. Short and long term parking services are provided on a daily basis. The area is fenced, well- lit and fire safe.

- Environmental park

KoiSPE initiated the development of an environmental park to cultivate, produce and distribute organic products. The business plan provides the cultivation of citrus trees as well as running two greenhouses. In parallel, KoiSPE is planning to develop a small laboratory standardization products (oil, kumquat, etc.). It also plan to operate a selling point in the street market in the center of Corfu Town. Finally, in collaboration with primary and secondary education will be implemented training sessions for students on issues related to the development of alternative organic crops.



GENERAL INFORMATION

CONFERENCE VENUE

Thursday 19.9.2013

09:00 - 10:00 at IONIAN UNIVERSITY

16:30 - 20:30 at CORFU HOLIDAY PALACE

Friday 20 - Saturday 21 September 2013 at CORFU HOLIDAY PALACE

CONFERENCE LANGUAGE

Greek and English

CONFERENCE SECRETARIAT

The Secretariat will operate at the foyer of Corfu Holiday Palace during the Conference

EXHIBITION

During Friday 20 and Saturday 21st of September Social Cooperatives, Social Firms and Local Social Business will exhibit their products.

DINNERS

Wednesday, 18/09: 'A get together drink' at Café Lunatico (the dinner is at participants' own cost!)

Friday 20/09: Gala Dinner at the Garden of the old Palace (ART CAFÉ)

EVENTS

Thursday 19/09

Theatre play: "ASCETIC" N. Kazantzakis at the Latin Chapel (Church of Madonna del Carmine) of the old Fortress

Friday 20/09

10:00 – 13:00 Friday morning mini tour for accompanying persons and non - conference attendees - a visit to Kerkyra city surroundings. Minimum number of participants (25) is required for the materialization of the tour. Rate per person 15 €.

Saturday 21/09

Picnic by the sea (optional – the tour is at participants' own cost!) participants are invited to participate in a tour to Palaiokastritsa beach and have lunch by the sea. Suggested location: http://www.vrachoscorfu.biz/#!grid/c1pwt.



SPONSORS

- KoiSPE "New Horizon", Kerkyra
- KoiSPE "Yannis Volikas" Fokida
- Ministry of Health, Greece
- Ionian University
- Municipality of Corfu
- Chamber of Corfu
- Ministry of Culture and Tourism, 21st Special Regional Service Office of Byzantine Antiquities
- CORFUBEER, Kerkyra
- Mavromatis distillery, Kerkyra
- Stationary products SKAG TH.C.SKAGIAS SA

CONFERENCE COMMITTEES

CEFEC Executive Committee

- Chairperson: Athena Frangouli, KoiSPE Diadromes, Athens, Hellas
- Secretary General: Petru Vasile Gafiuc, AREAS, Suceava, Romania
- Treasurer: Polona Stefanic, ŠENT Slovenian Association for Mental health
- Austria: Sigrid Ströher, PRO MENTE Austria
- Belgium: Bernard Jacob, AIGS, Federal Coordinator of the Reform of Mental Health Care
- Czech Republic : Pavel Novák, FOCUS Association for mental health Care
- Finland: Eija Rautakorpi, Affinity Finnish Association for Mental Health
- Germany: Christiane Haerlin, BAG-Bundesarbeitsgemeinschaft
 Integrationsfirmen e.V
- Poland: Dominik Murawa, social firm KLOS
- Portugal: Carla Silva, ARIA, Associação de Reabilitação e Integração Ajuda
- Slovenia: Polona Stefanic, ŠENT Slovenian Association for Mental Health
- Spain: Marcelino Lopez, Iniciativa de Empleo Andaluza, IDEA, S.A.
- Switzerland: Bernadette Claudine Wüthrich, Association of Swiss Social Firms,
 (ASSOF)
- United Kingdom: Michele Rigby Social Firms UK



Local Organising Committee

- Athena Frangouli SFE CEFEC Chairperson
- Elisavet Kotsanou Conference Secretariat
- Marianna Georgali Coordinator, SETreality project
- Athanasios Papavlasopoulos Manager of KoiSPE New Horizons, Kerkyra
- Maria Dimopoulou Vice President of KoiSPE New Horizons, Kerkyra
- Sotirios Koupidis President of Supervisory Committee Board of KoiSPE "New Horizons", Kerkyra
- Ioulita Papaioannou, Emploee, KoiSPE "Yannis Volikas", Fokida
- Kalia Ioanna, Emploee of Society of Social Psychiatry and Mental Health, Fokida
- Despina Katsouda General Secretary of KoiSPE Diadromes, Attica
- Stella Maniatopoulou Emploee of KoiSPE Diadromes, Attica
- Dimitris Valaselis Emploee of KoiSPE Diadromes, Attica
- Kitty Mylonopoulou Society of Social Psychiatry and Mental Health, Attica

ORGANISATION

Conference Organizers

- Pan-Hellenic Federation of Social Cooperatives (P.O.Koi.S.P.E.)
- Social Cooperative of Kerkyra "New Horizons"
- Social Cooperative of Fokida "Yannis Volikas"
- SETreality Project Greek partner
- Social Cooperative "Diadromes"
- Society of Social Psychiatry and Mental Health

With the cooperation of:

- SFE CEFEC secretariat
- KoiSPE "Athena Elpis", Attica
- KoiSPE "Faros", Achaia
- KoiSPE "Desmos", Imathias
- KoiSPE Thessaloniki



Organizational & Secretarial Support

Elisavet Kotsanou Alternative Tourism Agency Social Cooperative of Fokida "Yannis Volikas" 13, Ethn. Antistasis str. ZC 33100 AMFISSA

email: <u>cefecsecr2013@yahoo.gr</u> Tel/Fax: 0030 22650 28507

Conference home page: http://26cefecconference.blogspot.gr/

ACKNOWLEDGEMENTS

The Conference Organizing Committee gratefully expresses their appreciation to the following for their contribution:

- Ministry of Health, Greece
- Ionian University, Kerkyra
- Municipality of Corfu
- Chamber of Corfu
- CORFUBEER, Kerkyra
- Mavromatis distillery, Kerkyra
- Ministry of Culture and Tourism,
 21st Special Regional Service Office of Byzantine Antiquities
- Stationary products SKAG TH.C.SKAGIAS